

Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Student Involvement and Campus Programs

Leader(s): Konya Sledge, Assistant Director for Student Involvement & Campus Programming

Implementation Year: 2018 - 2019

Goal 1: Develop, implement and assess co-curricular programs that promote student involvement, participation in annual events and campus traditions, build institutional pride and strengthens connections to the university community.

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| Objective 1: | Enhance programs, activities and experiences that enable students to actively engage in Campus Life. |
| Action Items | <ul style="list-style-type: none"> • Develop and implement traditional programming. i.e. Welcome Week, Spring Fest, Homecoming • Enhance evening and weekend program offerings • Encourage campus involvement through increased marketing efforts to create awareness of program offerings. i.e. Jaguar Connection, Social media |
| Indicators and Data Needed (Measures that will appraise progress towards the strategic objective) | <ul style="list-style-type: none"> • Develop metrics based on expected v. actual participation • Staff Observation • Monthly metrics to determine student involvement • Jaguar Connection Assessment |
| Responsible Person and/or Unit (Data collection, analysis reporting) | Assistant Director of Student Involvement and Campus Programs |
| Milestones (Identify Timelines) | <p><u>FALL 2018</u></p> <ul style="list-style-type: none"> • Access traditional and innovative programming • Increase evening and weekend programs • Develop process to streamline promotional efforts with Marketing <p><u>SPRING 2019</u></p> <ul style="list-style-type: none"> • Student Activities Council members to contribute to student programming through empowerment, development, and leadership. • Plan 2019 – 2020 calendar by April |